

FirstLife

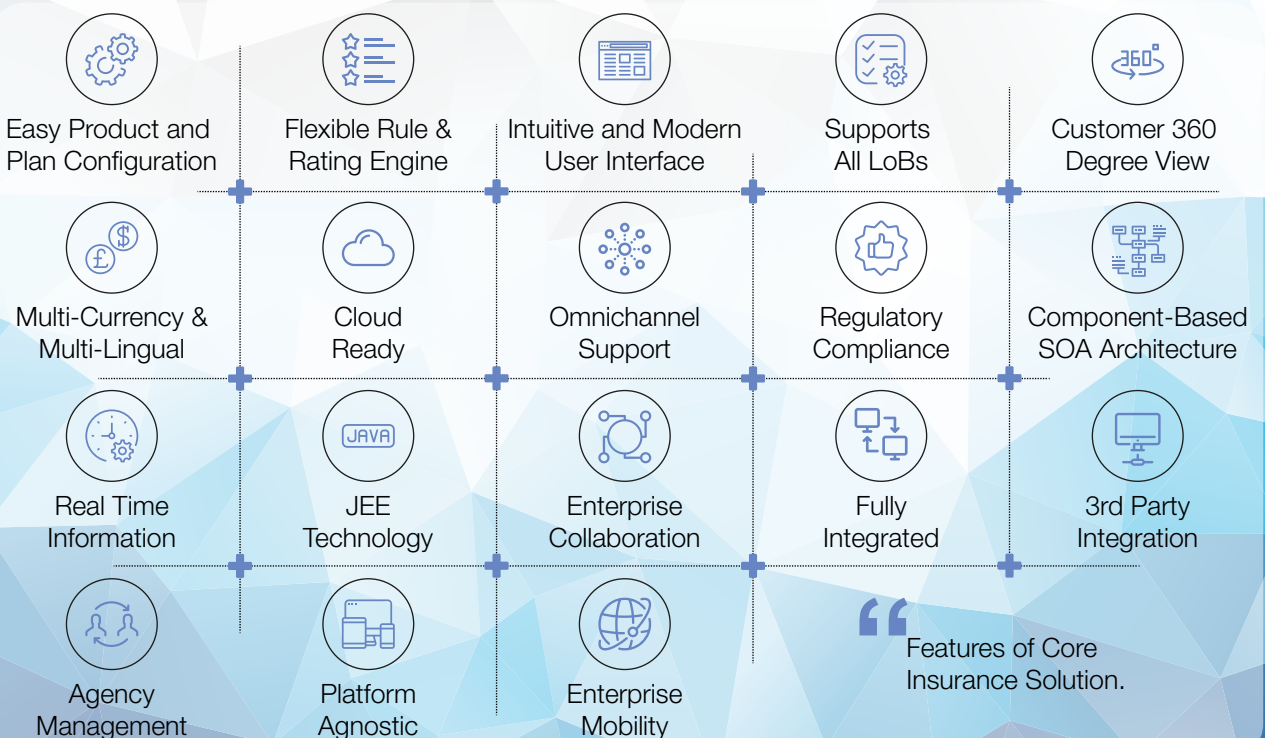
Life & Annuities Core Insurance Systems Suite

One of the biggest challenges the Life & Annuities industry faces today is addressing the rapidly changing market demands with obsolete legacy systems. These systems do not automate routine tasks, unable to segment, distribute work, difficult to modify and expensive to maintain.

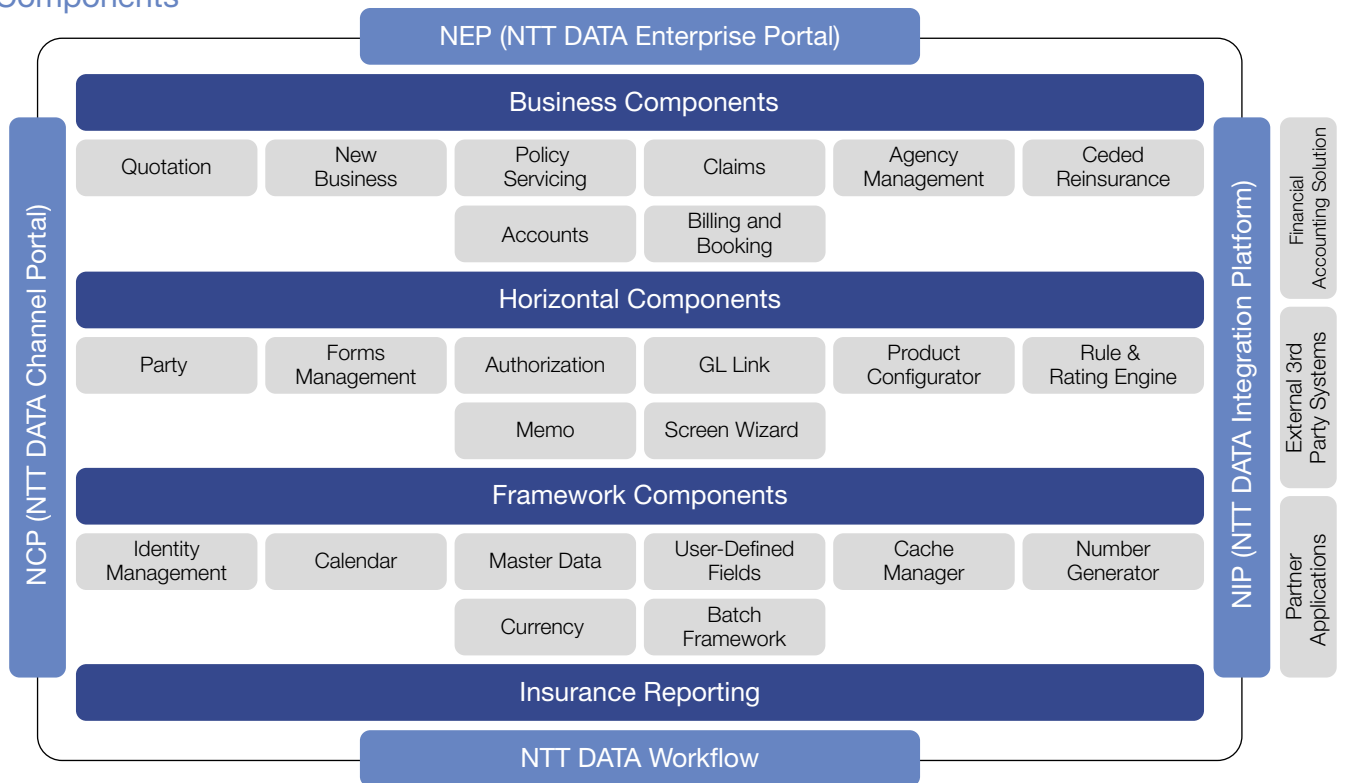
A client-centric system built on Java JEE technology, FirstLife is a comprehensive core insurance system addressing the need for modern technologies, better agility in responding to customer needs, and ability to handle high growth in volumes. Designed to support the end-to-end L&A operations for all LOBs either as an integrated suite, or as individual standalone business components. FirstLife is a future-ready application, providing superior user experience, adaptive screens for mobile device access, broad configuration capabilities in areas of personalization and product definitions.

FirstLife enables Insurers with

- Support all lines of business, including Term Life, Whole Life, Endowment, Universal Life, Variable Life and Annuities.
- Effectively manage customer relationships with 360-degree customer view.
- Reduce time-to-market in rolling out new products using the superior product configuration capabilities and the Benefit Model design of FirstLife.
- Support expansion strategies by leveraging FirstLife's cloud-based or on premise centralized deployment options.
- Achieve efficiency by enabling straight-through processing and automating policy administration, claims, reinsurance and billing processes on an unified platform.
- Enforce modular architecture that facilitates implementation of independent business components like Policy Administration, Claims, Reinsurance, Rating, Billing or the entire L&A Core Insurance Suite with a rich set of industry-standard capabilities.



Components



Agility for Insurers

Technology

- **Built for the Future:** JEE SOA Design, Mobility & Cloud Ready, Intuitive & Modern UI, Platform Independent.
- **Fully Integrated:** Plug-and-Play Architecture, Easy Coupling & De-coupling, Straight-through Processing, 360 Degree View.

Empowerment

- **Faster Time-to-Market:** Ready-to-use Packaged Solutions, Fast Configurations & Roll-outs.
- **Operational Efficiency:** Fully Integrated Solution for all LOBs with Real-time Data, Comprehensive Out-of-the-box Industry-standard Capabilities.
- **Customer Acquisition:** Customer-centric Solutions with Front-end Capabilities for Empowering Channels & Customers.

About Us

NTT DATA is a leading IT services provider and global innovation partner with 119,500+ professionals based in over 50+ countries. NTT DATA emphasizes long-term commitment and combines global reach and local intimacy to provide premier professional services, including consulting, digital, managed services and industry solutions. We're part of NTT Group, one of the world's largest technology services companies, generating more than \$106 billion in annual revenues and partner to 80% of the Fortune 100.

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Commitment

- **One Stop Shop:** Products, Solutions, Tools, Services and Infrastructure.
- **Expertise:** 3 Decades of Insurance Domain Expertise, Over 200 Global Insurance Clients, Trusted Advisor to insurers around the World.

Product

- **Global Solution:** Multi-geography, Region/country-layers, Model Offices.
- **Comprehensive Risk Management:** Risk Blocks, Reinsurance Programs, Enterprise level Risk Management.
- **Product Innovation:** Flexible Product Configurator, Intelligent Rule & Rating Engine.



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CMMI SVC/3
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